# COVID-19 HEART DUPAGE COUNTY HEALTH EQUITY AND ACCESS RESPONSE TI

## **COVID-19 Vaccine Confidence Survey** Social Media Post Toolkit

www.surveymonkey.com/r/COVID19VaccineDuPage

## Introduction

The Health Equity and Access Response Team (HEART) is surveying DuPage County residents to gain a better understanding of questions and concerns that people have about COVID-19 vaccination. While today we are seeing a high demand for vaccine with a very limited supply, we are listening carefully to the concerns expressed by community residents that may be reluctant to sign up for vaccination, or may be having a difficult time with current distribution strategies. The survey will be available in the seven languages mostly commonly spoken in DuPage County with a desire to reach as many communities as possible, particularly those disproportionately impacted by COVID-19. It will remain open through March 7th. Your help sharing and promoting participation in this survey will help to ensure we get the valuable feedback we need. HEART would greatly appreciate the assistance of municipalities (Villages, Park Districts, Townships, etc.), non-profits, schools, healthcare providers, faith partners and community leaders in promoting the survey to their networks through whatever channels feel most effective.

If you have any questions about the survey or the work of HEART, please contact Mila Tsagalis at mtsagalis@dupagehealth.org.



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#### Social Media Post Content

We need your feedback! Please take 2-3 minutes to provide us your thoughts about the COVID-19 Vaccine. The survey will help DuPage County health organizations to better understand and respond to residents' questions and concerns about getting a COVID-19 Vaccine. We invite you to share this survey with friends and family, it is open to everyone! The survey will be open until 4:30 pm on March 7, 2021.

Take the survey:

www.surveymonkey.com/r/COVID19VaccineDuPage

## Spanish



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Image	Video	Template
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#### Social Media Post Content

¡Los necesitamos! Por favor tome 2 o 3 minutos para darnos su opinión sobre la vacuna contra el COVID-19. La encuesta ayudará a las organizaciones de salud del condado de DuPage a comprender y responder a los pensamientos de los residentes sobre la vacuna contra el COVID-19. Los invitamos a compartir esta encuesta con amigos y familiares, está abierta a todos! La encuesta estará disponible hasta las 4:30 pm del 7 de marzo de 2021.

Complete la encuesta: www.surveymonkey.com/r/COVID19VaccineDuPage







